

4th Annual

CANADA'S INNOVATION CORRIDOR SUMMIT

Disruption: Optimizing the Tech-Talent Interface
www.corridorsummit.ca



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WELCOME FROM CANADA'S INNOVATION CORRIDOR BUSINESS COUNCIL



"It's about competitive advantage. Canada's Innovation Corridor is a powerful economic zone. It rivals corridors in other world-leading jurisdictions such as southern California, Israel, Germany and beyond. The Summit connects regional business communities in a way like no other."

Todd Letts, Summit Chair and CEO of the Brampton Board of Trade



"Canada's Innovation Corridor is a glimpse into the future global economy – one that is more regional, highly-connected, talented and diverse. By leaning into these strengths, the Corridor can unlock even more economic potential and become a leader in a post-COVID recovery."

Jan De Silva, President & CEO of the Toronto Region Board of Trade, Co-Chair of Canada's Innovation Corridor Business Council



"Canada's Innovation Corridor supports companies and communities by strengthening collaboration among business, government and academia."

Ian McLean, President & CEO of the Greater Kitchener Waterloo Chamber of Commerce, Co-Chair of Canada's Innovation Corridor Business Council

WHAT IS THE CORRIDOR SUMMIT?

Collectively, corridor business communities contribute more than \$360 billion to Canada's GDP. The Corridor is anchored by the Greater Toronto & Hamilton Area (GTHA) and Waterloo regions – a high growth economic zone in Southern Ontario defined by a dense cluster of advanced manufacturing and technology firms. The long-term goal of the Summit is to inform and drive transformational actions that shape the corridor's future as a world-class region measured by talent, productivity and quality of life. The summit is hosted by the Brampton Board of Trade on behalf of Canada's Innovation Corridor Business Council.

Chamber Partners

SUMMIT AGENDA

7:30 am	Expo Break & Networking
8:00 am	Welcome Remarks
8:15 am	Keynote Speaker Terry Stuart, Chief Digital Officer, Deloitte
9:15 am	Expo Break & Networking
9:30 am	Presentation: World of Devs Hackathon Challenge Panel – Empowering the Connected Worker
10:40 am	Expo Break & Networking
11:00 am	Panel – Preparing Our People: Cybersecurity in an Increasingly Scary World
12:00 pm	Lunch Break, Expo & Networking
12:40 pm	The New Fundamentals of Economic Recovery Announcement: Scaling to New Heights - RIC Centre Transformation Innovation Pitch: Mobii Systems
1:00 pm	Keynote Speaker Rola Dagher, Global Channel Chief, Dell Technologies
1:45 pm	Expo Break & Networking
2:00 pm	Panel – Citius, Altius, Fortius: Disruptive Trends
3:00 pm	Expo Break & Networking
3:15 pm	Innovation Pitch: VIVOPLAN Panel – Agile Planning: Innovations in Development Approvals
4:40 pm	Closing Remarks
4:45 am	Expo Break & Networking

Decade of Disruption



Terry Stuart

Chief Digital Officer, Deloitte

When some of the world's leading brands need to discuss digital transformation, innovation, or figure out how to get ready for disruption, Terry Stuart often gets the call. Terry is a "constructive disruptor", helping clients thrive in a world where exponential change is in the driver's seat and there is no obeying the speed limit.

Terry helps organizations understand the Age of Disruption and how to leverage new technologies and new ways of thinking, rather than be disrupted by them.

As Chief Digital Officer for the Government of Canada account, Terry helps Canada leverage digital capabilities in order to be the leader in effective and efficient government at scale. Terry has also worked with organizations across industries to implement sustainable transformation programs and in his previous role as Chief Innovation Officer, Terry helped drive several disruptions within Deloitte including the creation of the Greenhouse Program, engagement in the Communitex Accelerator in Kitchener-Waterloo and the establishment of OMNIA, Deloitte's Artificial Intelligence Business.

Founder of Singularity University Canada, a Canadian Institute for Exponential Growth (CIEG), CIEG is focused on exposing Canadian business leaders to disruptive, exponential technology that can help address humanity's biggest challenges. SU Canada holds national summits bi-annually as well as intimate executive programs twice per year.

Animated and passionate, Terry speaks to audiences across the country (C2Mtl, TEDx, C-Suite Exponential Technology series, MacKay Forums, etc.) and abroad. As a master connector, Terry finds value in meeting with everyone in the innovation ecosystem, finding inspiration everywhere.

Digital disruption by design is no longer a buzzword and has become an essential part of business survival. Moreover, the public sector is an essential partner in enabling the next era of Canada's productivity for future generations to come.

INNOVATION ARENA

COMING 2023

The Innovation Arena, located in the City of Kitchener's Innovation District, will amplify Waterloo region's health tech sector and create new growth across Canada's Innovation Corridor.

With Velocity – Canada's most productive incubator – at its core, the Innovation Arena will streamline commercialization pathways for businesses, fast-track delivery of health technologies and drive a new wave of economic prosperity.

uwaterloo.ca/innovation-arena

YOU+WATERLOO

*Our greatest impact
happens together.*



UNIVERSITY OF
WATERLOO

CREATING AND RESPONDING TO DISRUPTIVE FORCES



On behalf of the University of Waterloo, I would like to welcome you to the 4th Annual Canada's Innovation Corridor Summit.

We are proud to sponsor this event, which brings together delegates from across the region to explore how innovative technologies intersect with talent to create disruptive opportunities across our varied sectors.

At Waterloo, we remain laser-focused on supporting our community of innovators who contribute to immediate and long-term prosperity for the region. As we seek new ways to collaborate together, we know we can collectively power innovations to help drive Canada's post-pandemic economy and society.

Since our inception in 1957, Waterloo has built a legacy of game-changing research, leading edge technology and unparalleled entrepreneurial programs that alone have contributed \$2.3 billion in revenue and 7,500 jobs in the last decade (Deloitte Canada 2019).

Looking forward, we continue to work across the corridor to forge new paths for economic and social prosperity in critical areas like human-machine interaction and health tech. Initiatives like Waterloo's Innovation Arena is just one example – a partnership bringing our community partners together to solve local and global health challenges, advance innovation and technology solutions, and drive Canada's next wave of economic growth.

Canada's Innovation Corridor Summit plays a key role in connecting the leaders, trailblazers and change-makers who will continue to create positive change for our communities.

We must all continue to support the pipeline of cutting-edge research and technology, and nurture the brightest talent to position the region as an extraordinary competitor on the global stage.

Thank you to the organizers for bringing us together to foster these critical conversations. These opportunities are integral to the vitality of our regional economies.

Best wishes,

A handwritten signature in black ink, appearing to read 'Sandra Banks', written in a cursive style.

Sandra Banks
Vice President, University Relations
University of Waterloo



**UNIVERSITY OF
WATERLOO**

Do 'from anywhere' World of Technology



Rola Dagher

Global Channel Chief, Dell Technologies

Leadership is not simply a role that you fill; it is an action that you take each day. It is this philosophy that guides Dell Technologies' Global Channel Chief, Rola Dagher. Over her career of more than two decades, Dagher has worked with some of the brightest minds in the technology industry, while honing her natural leadership style.

Dagher returns to Dell Technologies after leading as President of Cisco Canada for three years. Prior to this, she held various sales leadership roles at Dell and Bell Canada. While Dagher is a proven sales and channel champion, she will be the first to say that her success is a direct reflection of the dedication and drive of the entire sales organization. Dagher believes in diversity of thought and has made it her mission to empower, support, and foster diverse talent. Her commitment to empowering women is shown through her recognition as one of the 2020 Top 25 Women of Influence™, by WXN as one of Canada's Most Powerful Women: Top 100™, and by Women in Communications and Technology (WCT) as the 2019 Woman of the Year.

In addition to her role at Dell Technologies, Dagher is an advocate for pediatric care, mental health, diversity and the progress of women in the workplace and sits on a number of boards including Cedars Cancer Foundation, the Circle of Champions for the Toronto Region Immigrant Employment Council, the Centre of Addiction and Mental Health, Catalyst and Kids Help Phone. She is a co-founder of the BlackNorth Initiative, and an active member of the 30% Club, the Business Council of Canada and a member of the U.S.-Canada Innovation Partnership, where Dagher helps shape policy around the workforce of the future and promotes the adoption and acceleration of emerging technologies, innovation, and research. Yet, through all of her accomplishments, Dagher firmly believes that no one achieves greatness in a silo. She believes that you have to "learn it, earn it, and return it," and this process is one that she continues to work through at every stage of her career.

Win Two Tickets to CICS 2022!

Visit our exhibitors during the 2021 Innovation Corridor Summit for a chance to win two tickets to CICS 2022!

Visit a minimum of 8 booths and tell us one unique piece of information from their booth or video OR the name of the Expo Host at the booth today.

Once you have collected at least 8 pieces of information, click [HERE](#) to submit these details for a chance to win. Winner will be drawn on Monday, September 27th.

Exhibitors

Summit Program Committee



Empowering the Connected Worker

Remote work, an aging workforce and bridging the skills gap bring challenges to team performance and productivity. What Industry 4.0 technologies are manufacturing, logistics and service companies employing to ensure frontline workers have the proper transfer of knowledge, collaboration tools and guidance they needed to perform at higher levels of safety, quality, and productivity.



Moderator: Kathleen McEwan, CPA, CA

Senior Manager Organization Transformation & Future of Work,
Deloitte



Tony Chahine

CEO,
Myant Inc.



Vito Ciciretto

President & CEO,
Dynacare



Allison Gifford

Senior Manager, Public Policy, Canada,
Amazon

Preparing Our People: Cybersecurity in an Increasingly Scary World

It's a much scarier world out there. Hacks to customer data, interruptions to automated processes and theft of intellectual property pose tremendous disruptions in today's workplace. Often, human error makes our companies most vulnerable for attack. What's the latest trickery and how do we turn our weakest links to our greatest strengths?



Moderator: Dr. Ian McKillop

Associate Professor, Cryptography, Security & Privacy Group,
University of Waterloo



Dr. Jeremy MacBean

Director of Marketing & Communications,
Konica Minolta/IT Weapons



Charles Finlay

Executive Director,
ROGERS Cybersecure Catalyst

Citius, Altius, Fortius: Disruptive Trends

This panel discusses the practical disruptions you can expect from the onset of innovations in battery storage and other trends in the auto, energy and education sectors that will revolutionize getting to and participating in the workplace and marketplace of tomorrow.



Moderator: Brian Shifman

President & CEO,
Vaughan Chamber



Colin Singh Dhillon

CIO, APMA,
Project Arrow



Dr. Janet Morrison

President and Vice-Chancellor,
Sheridan College



Ken Hartwick

President and CEO,
Ontario Power Generation

Agile Planning: Innovations in Development Approvals

Join the Commissioners of Planning and Economic Development from four of the Innovation Corridor's most progressive municipalities, as they discuss the transformation of processes to reduce delay in development approval times and increase the corridor's competitiveness.



Moderator: Chris Albinson

Chief Executive Officer & President,
Communitech



Clare Barnett

Director Economic Development,
City of Brampton



Jason Thorne, MCIP, RPP

General Manager of Planning & Economic Development,
City of Hamilton



Brian Bridgeman

Commissioner of Planning & Economic Development,
The Regional Municipality of Durham



Rod Regier

Commissioner of Planning, Development and
Legislative Services (PDL),
The Regional Municipality of Waterloo



Celebrating five years of Robotics at Amazon Canada in Brampton

At Amazon, we believe when you invest in technologies that support employees, it makes their jobs better, safer and easier. As part of our mission to become Earth's Best Employer and Safest Place to Work, we are continually investing in innovative technology to assist our employees and better serve our customers.

Our Brampton robotics fulfillment centre opened in September 2016 and is home to more than 2,000 employees, supported by hundreds of robotic drive units. Each day, associates are assisted by technology to transport products across the 850,000 square foot facility – that's equivalent to the size of 50 hockey rinks.

Starting in September, we are hiring more than 15,000 workers across our Canadian fulfillment network, including our Brampton-based robotics fulfillment centre. We'd like to thank the community of Brampton, the Region of Peel and our amazing team of associates for their continued support as we invest across Peel.



**CANADA'S
INNOVATION
CORRIDOR
SUMMIT**

SAVE THE DATE

**5th Annual
Innovation Corridor
Summit**

June 22, 2022

A Return to Hamilton

HOSTED BY

hamilton
chamber of commerce
your voice in business

4th Annual

CANADA'S INNOVATION CORRIDOR SUMMIT

